

Marketing Above The Noise: Achieve Strategic Advantage With Marketing That Matters By Linda J Popky

By Linda J Popky

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She is the author of the forthcoming book Marketing Above the Noise: Achieve Strategic Advantage with Marketing that Matters. Linda Popky: Marketing Above the Noise. <https://www.33voices.com/authors/linda-popky>

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Marketing Above the Noise: Achieve Strategic Advantage with Advantage with Marketing that Matters strategic marketing consultant Linda Popky, <https://www.linkedin.com/in/lindapopky>

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<https://www.linkedin.com/pub/dir/+Popky/us-84-San-Francisco-Bay-Area>

achieve strategic advantage with marketing that matters. Marketing Above the Noise takes a contrarian approach by not focusing on social media,

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Linda Popky is the president of Marketing Above the Noise Achieve Strategic Advantage with Marketing that Matters. Linda J. Popky is the president of

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that what you do matters. Linda J. Popky, in her new book, **MARKETING ABOVE THE NOISE: Achieve Strategic Advantage with Marketing that Marketing Truths**

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Silicon Valley Business Journal Award-winning marketing expert Linda J. Popky, Her new book **Marketing Above the Noise: Achieve Strategic Advantage with**

<http://www.bizjournals.com/sanjose/promo/SiliconValley-Mentor/LindaP>

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"Marketing Above the Noise: Achieve Strategic Advantage with Marketing That Matters" by Linda J. Popky (Bibliomotion, \$27.95). Popky believes that measuring marketing
<http://www.hartfordbusiness.com/article/20150406/PRINTEDITION/304029914/social-media-doesn>

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<http://www.leverage2market.com/above-the-noise/>

She is the author of the forthcoming book Marketing Above the Noise: Achieve Strategic Advantage with Marketing that Matters Actually Matter" by Linda J. Popky
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