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By Tony Hines

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Professor Tony Hines is Chair of Doctoral Programmes at Manchester Metropolitan University, UK. His research interests are market-led supply chain strategies, and he

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Tony Hines, Manchester Prior to an academic career Tony worked in management and management consultancy across a number of Fashion marketing: contemporary

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Tony Hines is the author of Fashion Marketing (3.50 avg rating, 8 ratings, 1 review, published 2006), Supply Chain Strategies (4.50 avg rating,

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