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http://en.wikipedia.org/wiki/Destination_marketing_organization

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<http://www.diva-portal.org/smash/record.jsf?pid=diva2:420022>

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<https://store.kobobooks.com/en-US/ebook/advances-in-tourism-destination-marketing>

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http://www.academia.edu/11424862/Advances_In_Tourism_Destination_Marketing_Managing_Networks

Editions for Advances in Tourism Destination Marketing: Managing Networks: 0203874129 (ebook published in 2009), (Kindle Edition published in 2009), 113
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Presents insight into the operational opportunities, challenges and constraints in managing Tourism Destination Marketing. This book offers a review of a range of
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Action and outcome metrics for evaluating destination marketing Advances in Culture, Tourism for managing destinations tourism marketing

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allowing attaining an integrated approach in tourism destination marketing. network for the choice of tourist destination: Tourism; Marketing

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<http://www.amazon.co.uk/Advances-Tourism-Destination-Marketing-Managing-ebook-x/dp/B002J05H66>

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<http://www.gbv.de/dms/zbw/59092768X.pdf>

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<http://www.bokus.com/bok/9780415492386/advances-in-tourism-destination-marketing/>

The evolving role of destination marketing organizations Google s move into direct travel booking has sparked a debate about whether new online players will

<http://www.destinationmarketing.org/>

Destination Management Strategic positioning of the country as a tourism destination and identification of tourist marketing and promotion, tourism

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